

*ADVANCING ACADEMIC
VETERINARY MEDICINE*



A Message from our President

The board of directors and I faced many complex decisions during the 2012 fiscal year that were important for the association's future direction. One of these involved choosing a new executive director for the AAVMC from among many excellent candidates. After a vigorous and intensive selection process, we chose Dr. Andrew Maccabe, and we did so secure in the knowledge that we had found a new ED who could both understand the organization's past and lead it confidently into the future.

Dr. Maccabe's experience as a past AAVMC associate executive director as well as his broad range of experience as a practicing veterinarian and his work at the Centers for Disease Control and Prevention — in addition to his education as both a veterinarian and an attorney — seemed like the perfect training ground for his current leadership position. It was rewarding to preside over this transition period and successful selection process.

In the midst of this transition, and with the help of our hardworking and dedicated staff under the direction of our interim ED Dr. Bennie Osburn, the AAVMC held a very successful annual conference and achieved many other goals, even

as colleges continued to deal with the damaging effects of an economic downturn that affected higher education.

Collectively, we needed to take action to minimize the negative impact of this downturn on academic veterinary medicine, now and in the future. We approached the challenge by participating in a series of economic summits in order to address uncertainties afflicting the profession and its educational system. This approach represented a new level of friendly cooperation between the AAVMC and the American Veterinary Medical Association (AVMA) focused on beneficial actions. As educators of the next generation of veterinarians, we share many goals with the AVMA, and I sincerely believe that this closer cooperation is a healthy development that will prove beneficial to both organizations as well as to future veterinarians, educators, and leaders of the profession.

Thank you for the opportunity to serve and to make a difference through leadership in this worthy organization.



Dr. Gerhardt Schurig
AAVMC PRESIDENT 2011 – 2012





Dr. Gerhardt Schurig
AAVMC PRESIDENT
Dean, Virginia-Maryland
Regional College of
Veterinary Medicine



Dr. Andrew Maccabe
AAVMC EXECUTIVE DIRECTOR

Welcome to the 2012 Association of American Veterinary Medical Colleges (AAVMC) Annual Report

A Message from our Executive Director

It's true that, sometimes, what is old can be new again. That's how I feel about my return to the AAVMC. There are a few new people, some new issues, and a more multifaceted organization to lead. At the same time, there are many familiar faces, a long list of enduring commitments, and a strong foundation upon which to build. Overall, it's a welcoming balance of comfortable familiarity and invigorating new challenges.

My professional experiences at the Centers for Disease Control have served to heighten my appreciation for academic veterinary medicine and the vital work that we accomplish at the intersection of animal, human, and ecosystem health. I am embarking on my journey at the AAVMC with heightened resolve and dedication to the importance of our mission.

I want to express my appreciation to Dr. Marguerite Pappaioanou, the AAVMC's previous executive director, who advanced the organization in numerous ways during her tenure. In addition, Dr. Bennie Osburn provided invaluable leadership as interim executive director during a time of transition. Finally, I want to recognize the highly capable AAVMC staff, who continued to achieve organizational objectives even in the midst of the changeover.

I appreciate the trust and confidence the board of directors has placed in me. I intend for the AAVMC to continually reflect the values that I personally hold preeminent — integrity, service, and excellence. As we go forward, we will renew our commitment to offer unparalleled value to our members.

I look forward to serving you in the years ahead.

Dr. Andrew Maccabe
AAVMC EXECUTIVE DIRECTOR

ADVANCING VETERINARY MEDICAL EDUCATION

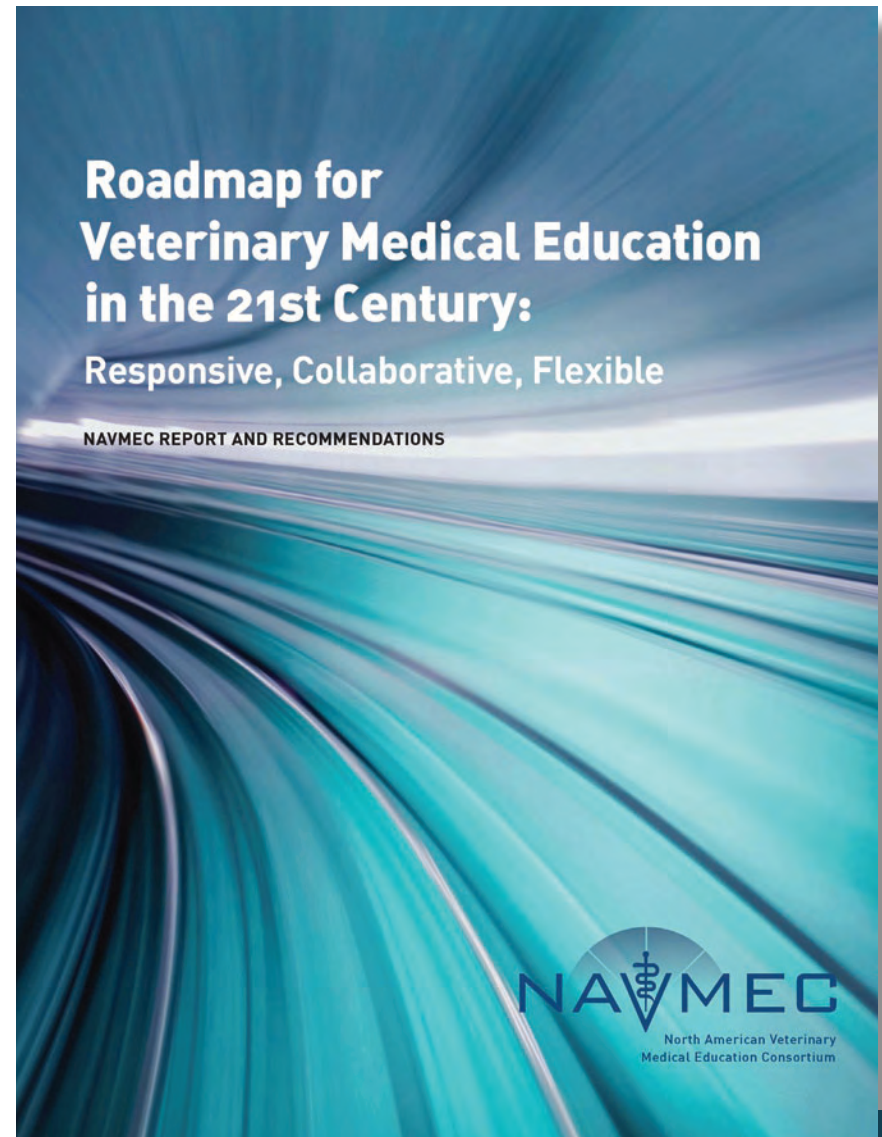
The AAVMC supports the education and the preparation of a high-caliber workforce that can meet society's future needs.

The role of academic veterinary medicine is to prepare future veterinarians who will meet society's needs in that increasingly important realm where the health and welfare of animals, people, and the ecosystem intersect.

The AAVMC marked a major milestone with the publication of the North American Veterinary Medical Education Consortium's (NAVMEC's) report on the future of academic veterinary medicine. The AAVMC convened NAVMEC for the purpose of ensuring that academic veterinary medicine continues to meet evolving

societal needs — from companion animal medicine to food security and safety, public health, biomedical research, and more.

The report, *Roadmap for Veterinary Medical Education in the 21st Century: Responsive, Collaborative, Flexible*, resulted from several years of intensive work from a broad group of stakeholders in veterinary medicine. The report stresses the importance of integrating core competencies with admissions and curricular development, standards of accreditation, national and state board testing, and state licensure.



You can view the report at
www.aavmc.org/roadmap.



Photo courtesy of Auburn University

A Look at Some AAVMC 2012 Fiscal Year Highlights

- Released the *Roadmap for Veterinary Medical Education in the 21st Century: Responsive, Collaborative, Flexible*, a pivotal report on the future of academic veterinary medicine that outlined the core knowledge, skills, and competencies veterinary graduates will need to meet society's evolving needs.
- Organized a record number of visits to Capitol Hill and effectively advocated for important initiatives related to legislation and funding.
- Developed a pioneering partnership with the American Veterinary Medical Association (AVMA) to address financial challenges in veterinary medical education and the profession and promote preventive healthcare visits for companion animals.
- Released an illuminating study on campus climate and cultural acceptance of underrepresented groups in academic veterinary medicine.
- Disseminated electronic communications to prospective veterinary medical students that promoted both traditional and non-traditional veterinary medical careers.
- Hosted a successful conference that focused on the latest research, how to develop desirable leadership qualities, and how to respond to the complex needs of food supply veterinary medicine, among other important topics.
- Hosted a variety of admissions and recruitment efforts.

Learn more about these and other AAVMC initiatives in this 2012 Annual Report.

GOVERNMENTAL RELATIONS

Working on the Front Lines of Advocacy

The governmental affairs program works to secure resources in support of academic veterinary medicine. This includes informing and influencing policymakers on important issues that affect agricultural and biomedical research, veterinary medicine's impact on public health, support for animal welfare, and both direct and indirect support for colleges of veterinary medicine.

2012 GOVERNMENTAL AFFAIRS HIGHLIGHTS

Working Collaboratively to Restore Food Lab Funding

The AAVMC and allied organizations worked behind the scenes to get the U.S. House of Representatives, by a unanimous voice vote, to pass an amendment intended to restore funding to the National Animal Health Laboratory Network (NAHLN), which protects the nation's food supply from animal diseases. The way that the AAVMC, working in partnership with other concerned organizations, alerted lawmakers to the danger posed by the NAHLN's potential funding loss and coordinated a response is a powerful example of proactive advocacy and collaboration.

Rep. Cory Gardner (R-CO) introduced the amendment after the House Appropriations Agriculture Subcommittee proposed eliminating \$4.4 million —

NIH Loan Repayment Program List Now Includes Veterinarians

Thanks to the AAVMC's efforts, veterinarians are now listed under the general eligibility requirements for student loan repayment programs administered by the National Institutes of Health (NIH) on the NIH website. The site states that to qualify for loan repayment, "you must have a health professional doctoral degree (M.D., Psy.D., Pharm. D., D.O., D.D.S., D.M.D., D.P.M, D.C., N.D., D.V.M., or equivalent doctoral degree) from an accredited institution..."

The NIH Loan Repayment Programs (LRPs) encourage promising researchers and scientists to pursue research careers by repaying up to \$35,000 of their qualified student loan debt each year.

representing all of NAHLN's funding — from the Food and Agriculture Defense Initiative for fiscal year 2012. The elimination of NAHLN funding alarmed the AAVMC, American Veterinary Medical Association (AVMA), American Association of Veterinary Laboratory Diagnosticians (AAVLD), and other agriculture and food industry experts that warned that cutting funding to the 59-member NAHLN laboratory network could put the nation's health at risk.

Many of the network's laboratories reside at AAVMC institutions where they conduct food animal surveillance, respond to food producers' calls, and analyze tens of thousands of samples each year for threats, such as E. coli, which has the potential to spread to the human population.

Advocating for the In-School Interest Subsidy

Currently, students in the health professions can borrow up to \$8,500 per year of subsidized Stafford loans, where the federal government pays the interest while the student is in school or during grace and deferment periods. President Obama's 2012 budget proposal would have eliminated the interest subsidy, meaning that annual interest would accrue at 6.8 percent every year from the loan's inception through pay-off, including while the student was in school or during grace or deferment periods.

In response to that development, the AAVMC attended meetings with senators and — along with other organizations — submitted a letter stating the AAVMC's concern that eliminating the in-school interest subsidy would serve to make graduate education less accessible to needy students.

Deborah Kochevar, dean of the Cummings School of Veterinary Medicine at Tufts University, and other Tufts representatives, discuss the AAVMC's legislative agenda with Sen. Scott Brown.

Record Number of Congressional Visits Help Convey Legislative Agenda

"My daughter wants to be a veterinarian," Sen. Scott Brown (R-MA) told Deborah Kochevar, dean of the Cummings School of Veterinary Medicine at Tufts University, during the AAVMC's congressional visits on Capitol Hill. "She's like the Pied Piper. All kinds of animals follow her everywhere — you know the type."

"Yes, I do," Kochevar replied, "I meet about 100 of them every year."

Brown, an avid dog lover, also

brought out his two trusty pet dogs to meet the dean.

"It gave me an opportunity to let him know that, in addition to caring for companion animals, veterinarians do many other things," Kochevar said.

At the 2012 Annual Conference, there were more than 160 congressional visits, a record number for the AAVMC. The deans advocated for two key initiatives that involve loan repayment programs for graduates: one geared toward those opting for food animal practice in rural areas and another focused on veterinarians who go to work in public health.



TAKING ACTION

Programs and Initiatives

The AAVMC serves as a catalyst and convener on issues of importance to academic veterinary medicine and oversees several exciting initiatives.

Organizing and Hosting the AAVMC Annual Conference

The 2012 AAVMC Annual Conference focused on some persistent and critically important issues in academic veterinary medicine that affect us all — leadership development, academic food supply veterinary medicine, preventive pet health care, the future of medical clinical education, and more.

A leadership workshop at the conference covered how different people play different roles in innovation and creativity and what this means for improving scholarship, enhancing diversity, and strengthening development in order to heighten overall performance and effectiveness, individually and collectively.



An example of more than one species in attendance at the conference.



A tote bag spotted at the conference.

In the midst of annual conference sessions that included leadership, food supply veterinary medicine, and preventive pet health, there were also many networking opportunities.





Highlighting the Changing Dynamics of Food Supply Veterinary Medicine

At the AAVMC's Annual Conference, representatives of the food animal production industry discussed the rapidly changing nature of animal agriculture and how veterinary medical education and veterinary practice can respond.

Worldwide, experts expect that a great demand for agriculture and animal protein will expand the market for U.S.-produced food, increasing the need for the veterinary medical supervision and expertise.

Experts described a strong global demand for food combined with the changing dynamic in the U.S. of the consolidation of the livestock and poultry industries and the regionalization of the swine, poultry, and dairy industries.



Photo courtesy of Louisiana State University

Tackling Economic Issues

In January, nearly 70 leaders, representing 35 veterinary medical colleges, the American Veterinary Medical Association (AVMA), and the AAVMC met at an economic summit in Orlando, Florida, to explore solutions to the challenges facing the veterinary medical profession and veterinary medical colleges. Topics of discussion included workforce concerns, educational debt, demand for clinical veterinary services, and public support of veterinary medical education.

The session was part of an ongoing series of economic meetings between the AAVMC and AVMA to address pressing economic concerns affecting both education and the profession.

To help address some of the financial challenges, the AAVMC is working to implement NAVMEC's *Roadmap* and commissioned an in-depth study of how to help students to understand, minimize, and cope with educational debt.

The AAVMC also joined an alliance of more than 20 veterinary associations and animal health companies in the Partners for Healthy Pets initiative, which is focused on a singular mission — working together to ensure that pets receive the preventive health care they deserve through regular veterinary visits with the vision of improving the overall health of our pets. AAVMC colleges of veterinary medicine (CVM) engagement is critical to developing a high-quality veterinary medical workforce prepared to provide preventive pet health care.

Promoting Diversity

The AAVMC affirms the value of diversity within the veterinary medical profession. The membership is committed to incorporating that belief in its actions by advocating the recruitment and retention of underrepresented persons as students and faculty and ultimately fostering their success in veterinary medicine.

AAVMC Campus Climate Study Reveals Strong Support, but Some Areas of Concern

The AAVMC released the results of a highly anticipated, first-of-its-kind campus climate study, which examined the comfort levels of students from underrepresented groups, including racial and ethnic minorities, those with impairments and/or disabilities, and lesbian, gay, bisexual, and transgender (LGBT) students at the nation's schools and CVMs. A total of 5,268 students from 28 schools participated in the 50-question survey, which the AAVMC conducted in April 2011.

LaTasha Crawford, photo courtesy of the University of Pennsylvania



The survey sought to answer four key questions:

- 1 What is the comfort level across institutions with respect to differences in race, ethnicity, sexual orientation, and religion?
- 2 What is the perceived level of institutional community support for underrepresented veterinary medical students?
- 3 What is the relative frequency of intolerant language on campuses?

- 4 Do students experience harassment in veterinary medical school?

Although most students indicated a strong student support system within their colleges (82.7 percent), more than 35 percent reported that they did not have a faculty or staff member in whom to confide. For LGBT student populations, these numbers are even higher: 42.4 percent (LGB) and 52.4 percent (transgender).

Follow-up studies will investigate the findings in more detail and outline a plan of action related to areas of concern.

The AAVMC also aimed recruitment efforts at increasing the number of racially and ethnically underrepresented students by participating in the 2011 Society for Advancement of Chicanos and Native Americans (SACNAS) and the 2011 Annual Biomedical Research Conference for Minority Students.

Securing the Future of Veterinary Medicine

To secure the future of academic veterinary medicine and attract high-caliber applicants, the AAVMC engaged in the following recruitment activities.

2012 HIGHLIGHTS

- Veterinary medicine continues to attract many qualified applicants. Veterinary Medical College Application Service (VMCAS) successfully processed 6,305 applicants to 33 AAVMC veterinary colleges and schools in the United States, Australia, Canada, Ireland, New Zealand, and the United Kingdom.
- Co-sponsored and participated in “A Veterinary Medical Student Day at the Centers for Disease Control and Prevention” at the U.S. Centers for Disease Control and Prevention in Atlanta, Georgia.
- Created and distributed the *Pre-Vet Advisor*, a pre-veterinary e-newsletter that offers information and stories of interest to pre-veterinary students, advisors, pre-applicants, or anyone interested in pursuing a veterinary medical education.
- Created a web page that will serve as a repository for information and stories about financial aid, scholarships, and how to finance a veterinary medical education.
- Wrote about successful veterinarians in non-traditional areas, such as research and epidemiology; sent out press releases and posted them on the website.
- Coordinated and participated in recruitment efforts at the national Future Farmers of America Convention.
- Presented at the Association of Pre-Veterinary Medical Association Annual Conference.
- Presented at the National Association of Advisors in the Health Professions (NAAHP) National Meeting.
- Hosted the VMCAS Facebook page and posted updates to alert students to important information and deadlines.
- Held several pre-vet webinars or conference calls for pre-vet clubs and societies on topics related to veterinary medical school admission.
- Held a successful veterinary medical career fair and information session that hosted more than 300 students, parents, and counselors. The event featured programming on selecting a pre-veterinary program and preparing to apply to veterinary school as well as special programming on careers in companion animal medicine and public health.

FRANK & ERIC O'CONNOR

RICOH


PR Newswire
 United Business Media

MultiVu

Veterinarians help keep people healthy too,
 says AAVMC.
www.aavmc.org

www.prnswire.com


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Hard Rock CAFE




PR Newswire
 United Business Media

engage opportunity everywhere
MultiVu

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PR Newswire
 United Business Media

engage opportunity everywhere
MultiVu

www.prnswire.com


Hard Rock CAFE

NBC

BEST VOICE WILL RISE

UP TO 1000



THE VOICE

CHAMPS CHASE

at&t

THOMSON REUTERS
europa cafe

7 AV

europa cafe


 Tennis anyone?
 SPORTIME

Matco
AIR CONDITIONING

www.aavmc.org



Publishing the Practical, Informational, and Motivational

In addition to the NAVMEC report, in 2012, the AAVMC produced both hard copy and electronic publications that range from the association's *Journal of Veterinary Medical Education (JVME)* to press releases and e-newsletters that augment our members' recruitment and admissions efforts.

- JVME published four high-quality issues, including two special topic issues focusing on using simulators in veterinary medical medication and teaching the practice of evidence-based veterinary medicine. In addition, the journal instituted advance online publication of articles, which allows for articles to appear online within weeks after acceptance.
- The AAVMC completed and disseminated the association's 2011 — 2012 Comparative Data Report to contributing AAVMC member institutions.
- Published an updated *Veterinary Medical School Admissions Requirements* book.
- The AAVMC distributed numerous press releases during 2012 that received widespread coverage of important issues, including the impact of state cutbacks; the changing dynamics of food animal production and implications for academic veterinary medicine; the introduction of a focus within academic veterinary medicine (in partnership with the AVMA) on the importance of preventive health-care visits for companion animals; and more.
- Published and disseminated the *Pre-Vet Advisor*, a pre-veterinary e-newsletter that offers information and stories of interest to pre-veterinary students, advisors, pre-applicants, or anyone interested in pursuing a veterinary medical education. The *Pre-Vet Advisor* provided important application updates and also featured veterinarians in non-traditional careers, such as those focusing on disease prevention and regenerative medical research.

Several AAVMC press release headlines were featured in New York's Times Square, including this one, honoring virus hunter Dr. Jonna Mazet and showing that "Veterinarians help keep people healthy too."

2011 – 2012 AAVMC Board of Directors

OFFICERS

PRESIDENT

Dr. Gerhardt Schurig
Dean, Virginia-Maryland Regional
College of Veterinary Medicine



PRESIDENT-ELECT

Dr. Deborah Kochevar
Dean, Cummings School of
Veterinary Medicine, Tufts University



PAST PRESIDENT

Dr. Willie Reed
Dean, College of Veterinary
Medicine, Purdue University



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Principal, Royal College of Veterinary
Medicine, University of London



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Louisiana State University



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Dr. Alastair Cribb

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Biomedical Sciences, University of
Nebraska-Lincoln
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Dr. Trevor Ames

Dean, College of Veterinary Medicine,
University of Minnesota
At-large, APLU Liaison

Michael Hanlon

SAVMA Chapter Representative,
Iowa State University
At-large, SAVMA Liaison

Dr. Andrew T. Maccabe

Executive Director, AAVMC
Ex Officio (non-voting)



Dr. Bennie Osburn being recognized
for his work as interim executive director

2012 AAVMC Staff



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Executive Director



Dr. Mike Chaddock
Deputy Director



John Roane Jr.
Chief Operations Officer



Lisa Greenhill
Associate Executive
Director for Institutional
Research and Diversity



Ted Mashima
Associate Executive
Director for Academic
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Operations Manager,
VMCAS



Leonard Artis
Operations Coordinator,
VMCAS



Shaba Lightfoot
Student Affairs
Coordinator, VMCAS

“The veterinary workforce of today may bear little resemblance to the one 10 to 15 years from now. As the population increases and veterinary medicine evolves, we expect that veterinarians will fill more roles in a broad range of careers not typically linked in the public’s mind with veterinary medicine, including bioterrorism and emergency preparedness, environmental health, food safety and security, food production systems, regulatory medicine, diagnostic laboratory medicine, biomedical research, health promotion and disease prevention, public health research, and epidemiology.”

Dr. Andrew Maccabe, AAVMC executive director, in a May 2012 press release about the National Research Council workforce study, sponsored by the AAVMC, the American Veterinary Medical Association (AVMA), Bayer Animal Health, the American Animal Hospital Association, and Burroughs Wellcome Fund.

AAVMC Financial Statement

REVENUE	2012	2011
Applicant Fees	\$2,442,902	\$2,334,351
Membership Dues	744,154	708,624
Annual Meetings and Events	135,219	124,948
Corporate & Government Support	63,448	81,894
Interest Income	2,095	3,925
Membership Fees	19,333	29,333
Publications	64,555	51,420
Scholarships	14,025	20,000
Miscellaneous Income	8,286	44,328
Total Revenue	3,494,017	3,398,823
EXPENSES	2012	2011
<i>Program services:</i>		
Veterinary Medical Education	537,699	660,746
Research	132,852	124,438
Recruitment	86,054	79,787
Diversity	318,762	256,979
Leadership	56,618	22,981
Capacity	67,195	108,118
Animal Welfare	64,961	60,477
Government Advocacy	350,090	255,457
Global Collaborations	34,434	43,849
Journal of Veterinary Medical Education	274,349	288,532
Annual Meetings	431,666	401,002
Veterinary Medical College Application Service	862,085	777,974
Total Program Services	3,216,763	3,080,340
<i>Supporting services:</i>		
Management and General	419,786	491,508
Total Expenses	3,636,549	3,571,848
Change in net assets	(142,532)	(173,025)
Net Assets at beginning of year	1,805,185	1,978,210
Net Assets at End of Year	1,662,653	1,805,185

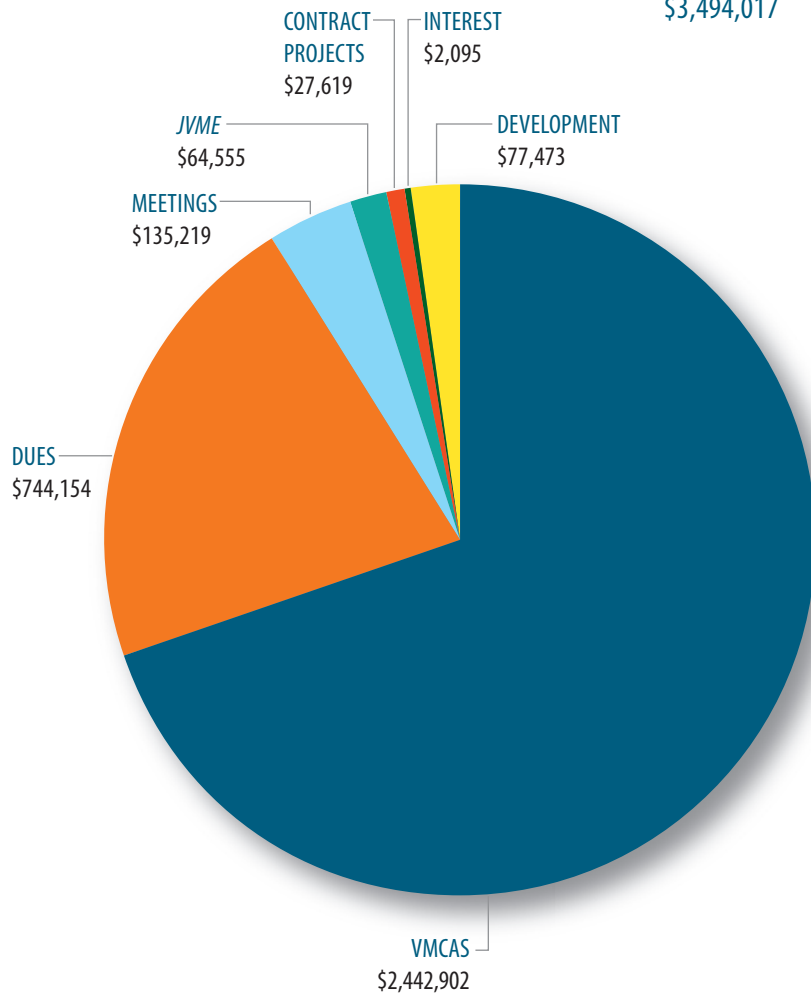
STATEMENT OF ACTIVITIES AND CHANGE IN NET ASSETS FOR THE YEAR ENDED JUNE 30, 2012

With Summarized Financial Information for 2011

2011 – 2012 AAVMC Financial Summary

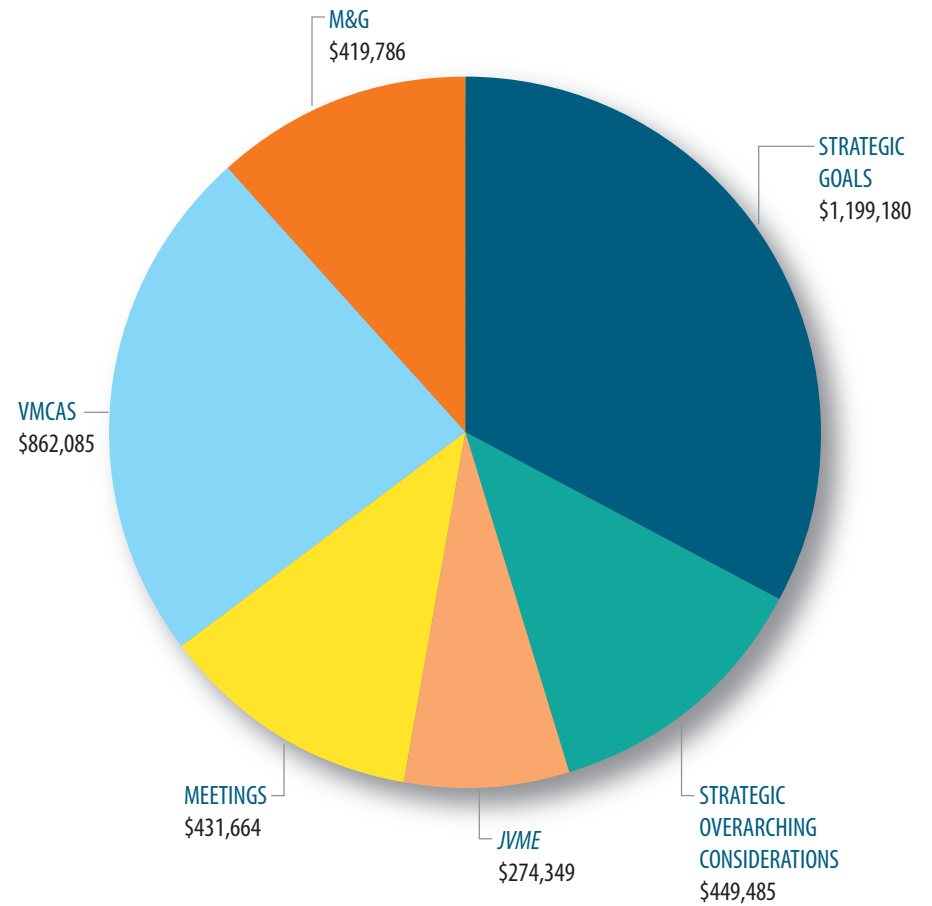
REVENUE

TOTAL REVENUE
\$3,494,017



EXPENSES

TOTAL EXPENSES
\$3,636,549



AAVMC Member Institutions

U.S. VETERINARY SCHOOLS AND COLLEGES

Auburn University
Colorado State University
Cornell University
Iowa State University
Kansas State University
Louisiana State University
Michigan State University
Mississippi State University
North Carolina State University
Ohio State University
Oklahoma State University
Oregon State University
Purdue University
Texas A&M University
Tufts University
Tuskegee University
University of California, Davis
University of Florida
University of Georgia
University of Illinois at Urbana-Champaign
University of Minnesota
University of Missouri
University of Pennsylvania
University of Tennessee
University of Wisconsin-Madison
Virginia-Maryland Regional College of Veterinary Medicine
Washington State University
Western University of Health Sciences

CANADIAN VETERINARY SCHOOLS AND COLLEGES

Université de Montréal
University of Calgary
University of Guelph
University of Prince Edward Island
University of Saskatchewan

INTERNATIONAL VETERINARY SCHOOLS AND COLLEGES

Massey University
Murdoch University
Ross University
St. George's University
Universiteit Utrecht
University College Dublin
University of Edinburgh
University of Glasgow
University of London
University of Melbourne
Universidad Nacional Autónoma de México
University of Sydney

DEPARTMENTS OF VETERINARY SCIENCE

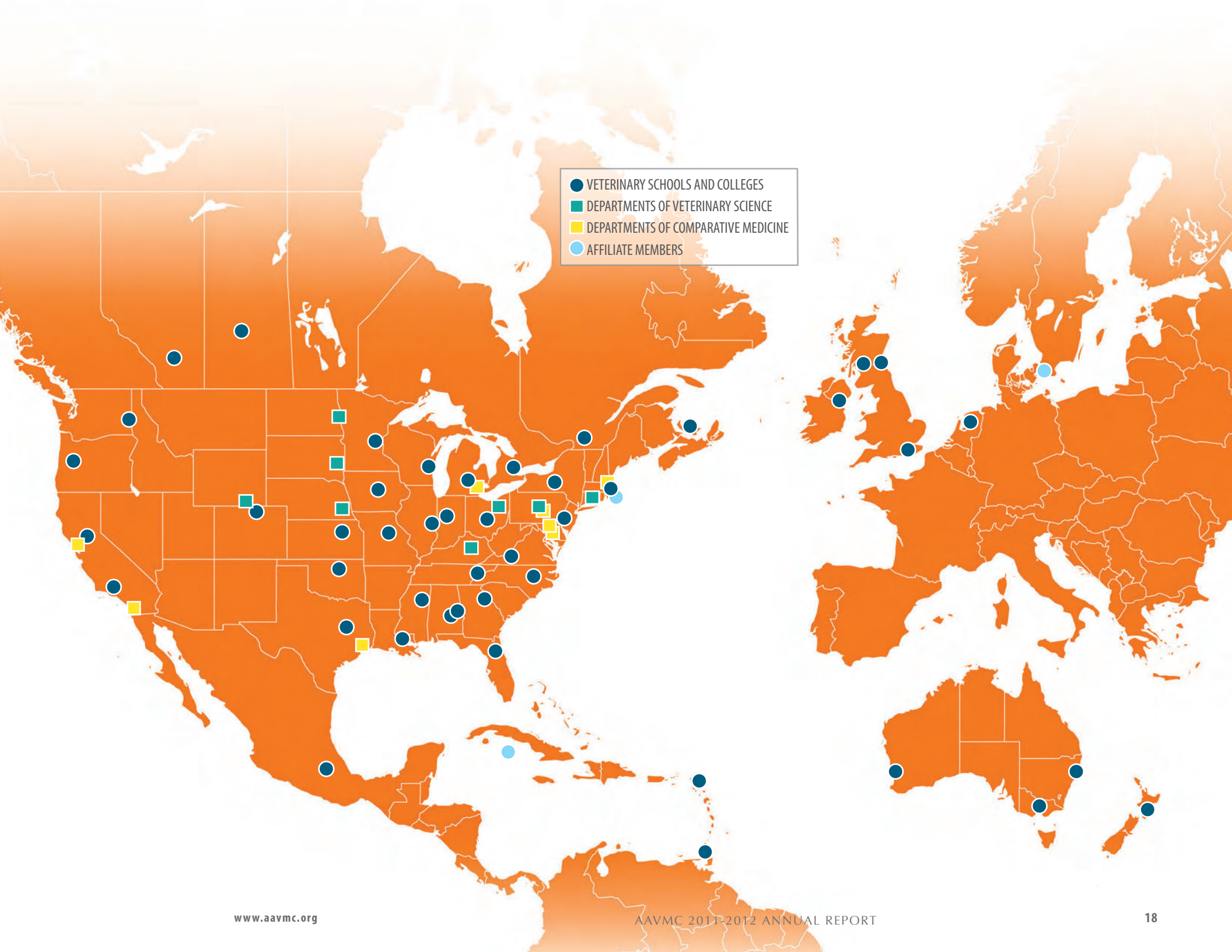
North Dakota State University
OARDC/ Ohio State University
Pennsylvania State University
South Dakota State University
University of Connecticut
University of Kentucky
University of Nebraska-Lincoln
University of Wyoming

DEPARTMENTS OF COMPARATIVE MEDICINE

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Massachusetts Institute of Technology
Pennsylvania State University
Stanford University
University of California, San Diego
University of Maryland-Baltimore
University of Michigan

AFFILIATE MEMBERS

Angell Animal Medical Center
Københavns Universitet
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- DEPARTMENTS OF VETERINARY SCIENCE
- DEPARTMENTS OF COMPARATIVE MEDICINE
- AFFILIATE MEMBERS

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(AAVMC)**

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